

JAMES MUNTON

Author/Deception Expert/Magician



Think you can't be conned? Think again...

Deception expert and identity theft speaker James Munton reveals the fascinating secrets of professional swindlers and how they infiltrate our homes and workplaces.

Stop scams before they start

Your employees and members are targets for identity thieves. Right now, scammers are hard at work trying to take down your organization. How hard are you working to stop them?

Last year, identity theft claimed more than 11 million victims in the United States. Ninety percent of organizations experienced at least one data breach, at an average cost of \$7.2 million.

In his unique presentations, James Munton doesn't just tell you how scams work. He shows you, using the same methods as real con artists.

Laughing while learning

Audience members find themselves up on stage participating in hilarious scams. Money disappears and reappears. James reads minds and picks pockets.

By showing the audience how easy it is to be fooled, James *communicates the importance of changing behavior both for personal and organizational security.*

Each speaking program is customized to match your audience's area of interest. In addition, you will...



- Take the 30-second scam test...which most fail!
- See real-life scams unfold before your eyes.
- Learn about "kryptonite for con artists" and how to get it.
- Identify three high-risk behaviors you can eliminate immediately.
- Find out which tool on your desk is most effective in fighting scams.
- Discover how a single email message took down a nuclear lab.
- Learn about the largest data breach in U.S. military history and why this may have already happened to you.
- Hear Nancy's mysterious midnight call.
- Adopt the "Breachproof" mindset.

"Thank you for coming to the White House... Your engaging performance delighted everyone... We appreciate your participation in a unique and longtime White House tradition."

President George W. Bush and First Lady Laura Bush

"Thank you for the wonderful performance. Everyone had a great time!"

Gabriel Rojas, Time Life, Inc.

"...thank you for appearing here at the National Press Club. You have a real knack for connecting with an audience."

Larry Lipman, President of The National Press Club

"Thank you so much for your performance at this year's conference. Your enthusiasm and expertise ensured that the entire event was successful."

Valerie Kunsman, Center for Adoption Support & Education

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Biography

James Munton is one of the country's most in-demand speakers on the subjects of deception, identity theft and data breaches.



James has appeared before audiences in England, Japan, Mexico and throughout the United States. Whether appearing in public or private settings, James provides a uniquely entertaining approach to educating his audience.

While other children played soccer in the park, James spent his formative years in the company of London's cardsharps learning how to be a card "mechanic." A local magician steered his talents in a more honest direction and, following an apprenticeship in the art of legerdemain, James began performing magic professionally in 1993.

Since moving to the United States in 1997, James has used his entertaining, wholesome, family-oriented brand of magic to provide entertainment, marketing and training for corporations and organizations.

As an expert on scams, identity theft and data breaches, he

frequently appears as a keynote speaker, demonstrating how we can protect our wallets and our company's profits by developing "scam sense."

James has appeared on Fox and ABC News and has been featured in articles in The Washington Post, The Wall Street Journal and The Dallas Morning News. James has performed at the White House three times, for the Vice President, the Secretary of State, the U.S. Treasurer, for senators and ambassadors and at hundreds of company and private events each year.



His book *The Con: How Scams Work, Why You're Vulnerable and How to Protect Yourself* was published by Rowman & Littlefield in 2011.

James is a member of the National Association of Bunco Investigators and is past president of the national capital branch of both the International Brotherhood of Magicians and the Society of American Magicians.

Visit www.scamfu.com for more information.

Why Hire James Munton?

- ✓ More than 15 years of experience as a deception expert, consultant and speaker.
- ✓ Hilarious, entertaining, interactive and informative.
- ✓ Has appeared in front of audiences around the world, including three times at the White House.
- ✓ Author of *The Con: How Scams Work, Why You're Vulnerable, and How to Protect Yourself*.
- ✓ Media expert on fraud, identity theft and deception.

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Partial Client List

AEC Software
American Airlines
American College of Cardiology
American Physical Society
Apex Environmental
Association of Attorney Mediators
Association of Governing Boards
Association of the United States Army
Avalon Pharmaceutical
Bank of America
Birds Eye Foods
Booz Allen Hamilton
British Defense Staff
Burnstein Global Wealth Management
Capital One
CCI Assessment Group
Ctr. for Adoption Support and Education
Century 21 Real Estate
Corporate Executive Board
Cosmos Club
Council of Residential Specialists
Dallas Market Center
Dallas Museum of Art
Discovery Channel
Edison Electric Institute
Electronic Systems Services
Epilepsy Foundation
Ernst and Young
Exonhit Therapeutics
Fannie Mae
Feldesman Tucker
FSI International
Friedman Billings Ramsey Group
GEICO, Inc.
Global Technical Talent
GMAC Residential Funding
Granite Financial
Great American Group
The Harding Group
The Health Strategies Consulting
Hechts
Hilton International
HRSA
Hyde Park Communications
Integrated Data Systems
Intl. Brotherhood of Electrical Workers

International Spy Museum
Keep America Beautiful, Inc.
KEI Pearson
Keller Williams Team Realty
Lupus Research
Magnatone
Mariner Health
Marsh USA, Inc.
Medical Society of Virginia
National Geographic Television
Northpointe Meetings and Incentives
Nucon Steel
Office of the Vice-President
Portfolio Logic
Porten Homes
Precursor Group
Portfolio Logic
Professional Photographer's Society
RACMS, Inc.
Safeway
Source, Inc.
Sprint
Spry Networks
Stewart Title
Strategic Investment Group
Strayer Education
SunTrust Bank
Surry Power Station
Stonehall Farm
TAMRO Capital Partners
The National Press Club
The Shops at Georgetown Park
Thin Air Productions
Time Magazine
Time Life, Inc.
The Trade Group
Trademark Property
Travel Industry Association of America
Trulie An Event, Inc.
UROMED, Inc.
U.S. Marine Corps
U.S. Secret Service
Washington Assoc. of Military Attaches
Washington Sports and Entertainment
The White House
White House Communications Agency
Wine Tasting Association



"Thanks for your stellar performance. You were the highlight of our event! You had the audience rolling with laughter and left them spellbound from beginning to end. Thanks again for making our event a great success."

Kenneth J. Konkol, White House Communications Agency

"The audience obviously enjoyed your outstanding performance. Your involvement certainly helped in making this a very successful event!"

Orhan Caylak, Bank of America

"Thank you so much for entertaining all of us with your energetic personality. It was truly a wonderful touch to add to our annual event and you helped to make it memorable and special."

Lynn Wegman, HRSA Bureau of Health Professions

"What a great presentation, James - we enjoyed it so much and it was such a pleasure to meet you! It was great fun - thank you!"

Charisse Gates, Morgan Stanley Smith Barney

The Munton Group, LLC ☆ PO Box 866533, Plano, TX 75086-6533 USA

www.scamfu.com ☆ info@scamfu.com ☆ Tel: 972-599-1718 ☆ Toll-free: 1-888-773-2155

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The Book

The Con: How Scams Work, Why You're Vulnerable and How to Protect Yourself was published in 2011 by Rowman & Littlefield.

- ~ How do you protect yourself against the dangers of a pigeon drop? Or rocks in a box?
- ~ What precautions can you take to avoid the perils of spear phishing and pretexting?
- ~ Just what is a suckers list and how do you make sure you're not on it?
- ~ Includes only scams that are current and in wide circulation.
- ~ Contains engaging, relatable stories of ordinary people from all walks of life targeted by scams.
- ~ Examines the psychology of why scams are successful.
- ~ Provides up-to-date information on recovering from identity theft.

The Con informs and engages with accessible stories of ordinary people from all walks of life thrown into unexpected and disorienting circumstances.

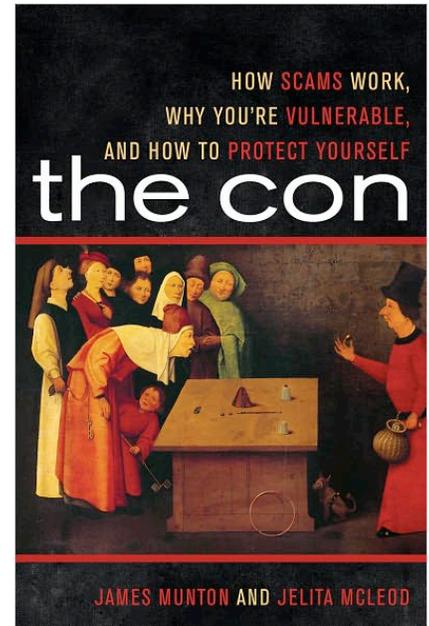
The book goes behind the scenes of real-world cons to examine the logistics and psychology that enable scams to succeed. The goal is to help people understand and recognize deception and, in the same way that they avoid other potentially dangerous situations, take a detour.

Once readers gain a clear idea of what scams look and sound like and learn simple strategies to reduce personal risk, protecting themselves will be just as instinctive as putting on a seat belt.

"This book is a must read. Well written, informational and entertaining, it is full of interesting stories that drive home the number and variety of scams in operation, how intelligent people fall for these scams and how to protect yourself. There were scams that I had not heard of even after being in the security business for over 15 years."

Marta Zaricznyj, CEO/Security Consultant, Znovation, LLC

Available from Amazon.com and BN.com. Please call 1-888-773-2155 for bulk orders.



"Fascinating, informative, and highly entertaining primer on the various ways the uninitiated may find themselves ripped off by a con artist."

Publishers Weekly

"Completely fascinating and insightful."

Booklist

"This compelling work goes a long way toward putting distance between scammers and their prey."

ForeWord Reviews

"This is the best book about scams I have ever read. It is a wake-up call for all those who think they can't be conned."

**Julieann Dimmick, Attorney,
US Department of the Treasury**

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